

— westway
community
street project



the co-design process

LUGADERO.



MAYOR OF LONDON

A co-design process facilitated by **Lugadero**.

Project team

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Graphic design

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Children's Workshop

Lydia Gandaa and J King

During the co-design process, we have collaborated with the appointed team of architects DK-CM

November 2021

We all the participants that have participated in the co-design workshops and the organisations and stakeholders that have agreed to meet us to discuss the project.

This is a slides presentation for the public presentation of results on the 17 of November 2021. A full report of the co-design process will be published at www.communitystreet.org.



Amal Bider



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Table of contents

Background

Overview

Co-design methods

Key themes

Indicators of participation

Workshops

Mapping local cultures

Air pollution and environment

Create your own public space

Making your ideas happen

Key proposals

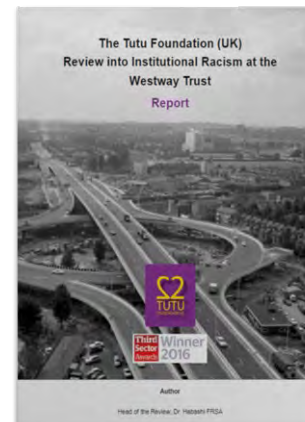
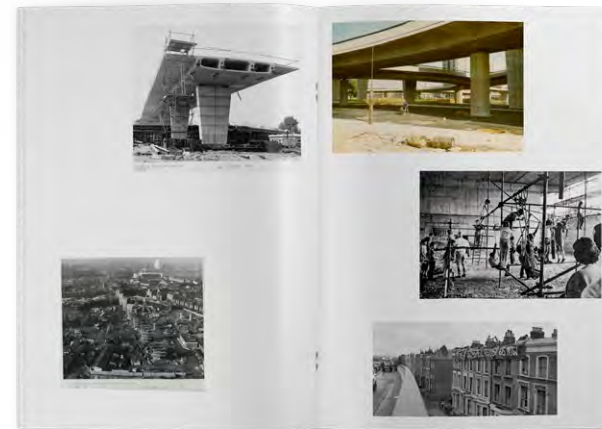
Skills audit

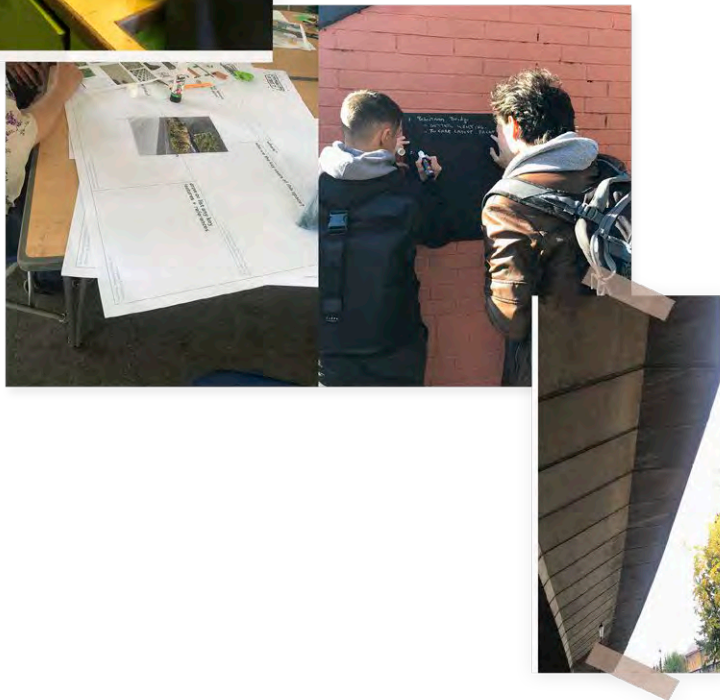
Next steps

The community street project is both an opportunity to **improve** the built environment and to **rebuild** relations with local people.

BACKGROUND

- The Westway motorway (A40) was built between 1966 and 1970
- North Kensington Amenity Trust (recently renamed Westway Trust) was founded in 1971 as a compensation for the impact of building the A40 flyover. The charity was built for the promotion and benefit of the North Kensington community.
- In recent years, many local residents became disillusioned with the Westway Trust. In response to Portobello Village regeneration plans, a new wave of grassroots campaigners and community groups was revived, and organised community activism in north Kensington has grown significantly; proposing solutions for more community spaces, genuine community participation, community-led initiatives, and improving air quality.
- We wish to acknowledge the Tutu findings: in 2020, the Westway Trust was found to have been institutionally racist by the Tutu Foundation in its relations with the African Caribbean community, which in the word of the report, “has led to a continuous mistrust”.
- An urban design strategy was established in 2019, and this is the basis for the Community Street project that received funding from the Mayor of London in 2021





Let's **co-design** community street!

OVERVIEW

- Lugadero, with a community-based team, was commissioned to conduct the co-design component of Community Street in August 2021. The brief has been to identify local communities' priorities for the project that would then be developed into architectural proposals by DK-CM, the appointed architect
- Lugadero's team included The Grove Think Tank CIC as community engagement consultants, a locally-based enterprise that brings communities' voices into decision-making processes
- This initial co-design process lasted from August–November, and while Lugadero's input ends here, co-design is expected to continue as the project evolves to ensure community oversight and active participation in the project delivery
- The co-design process has been centred on openness and flexibility. It has sought to provide a diversity and plurality of opportunities for people to contribute meaningfully in a way that best suits each individual's and group's needs. With these objectives in mind, the project has enabled a multitude of interactions, from one-off conversations on specific topics to series of workshops that functioned both as standalone events and as part of an evolving process.
- The co-design was split into four main themes:
 - Mapping local cultures
 - Air pollution and environment
 - Create your own public space
 - Making your ideas happen
- Each theme became the framework for workshops and were accompanied by targeted as well as informal communications.

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COMMUNITY WALKS



STAKEHOLDER MEETINGS



COMMUNITY MAPPING



LOCAL EVENTS



DROP-IN SESSIONS



INFORMAL CHATS



DIGITAL
WORKSHOPS



COMMUNITY MAKING



CO-DESIGN METHODS

To provide different
opportunities and spaces for
co-design, we established
eight touch points.



movement



eyes on street



clean air



placemaking



art in space



improvement
of buildings

KEY THEMES

We discussed **six key themes with participants to consider how local spaces and buildings could be transformed**

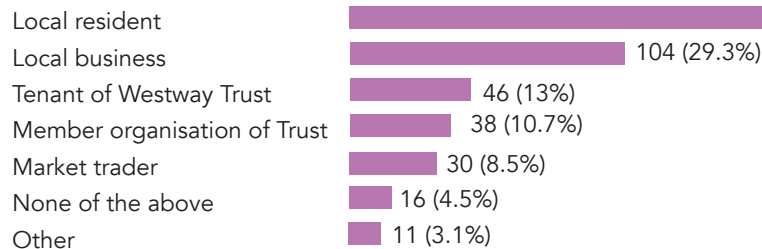
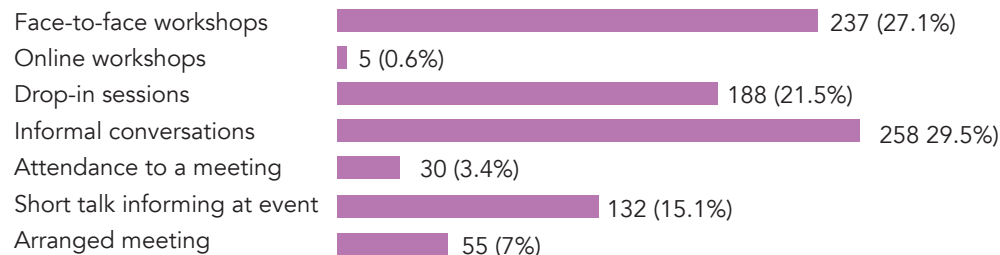
INDICATORS OF PARTICIPATION

We spoke to

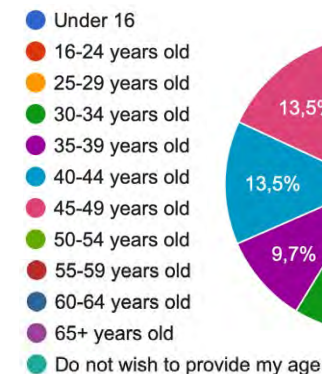
874+

participants

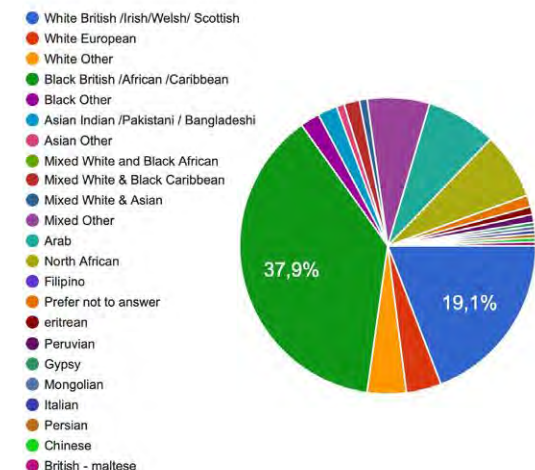
53% women
46% men
1% Prefer not to say*



We spoke to all age ranges



Participation reflected the diversity of local communities



*Participants were given the option of identifying themselves as other gender



WORKSHOPS

We had four co-design weeks



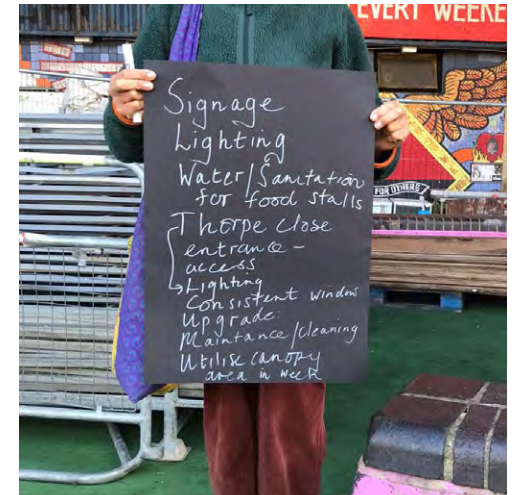
Mapping local cultures



Air pollution and environment



Create your own public space



Making your ideas happen



Mapping local cultures

SAMPLE OUTPUT

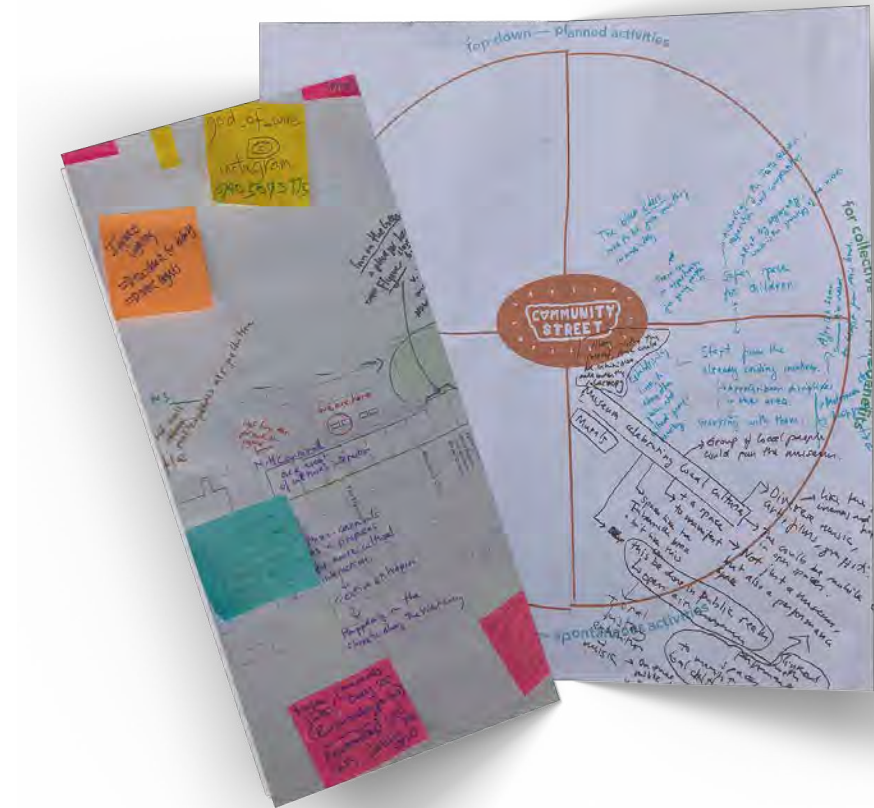
MAPPING LOCAL CULTURES

The first series of workshops were centred on understanding the local context.

A range of mapping tools were used to provide insights into what local organisations, practices and cultures exist around the Westway flyover, and how individuals and groups intersect with and use the spaces included in the project.

what you told us...

- A plurality of people, organisations, and groups use the space for a variety of different reasons at different times of day and night.
- The proposals need to respond to this diversity and provide space that does not segregate, but is an opportunity for everyone, old or young.
- The Tutu Review needs to be acknowledged and this project should be an initial response to that.
- There is a rich local history tied to multiple communities and social movements and the project should find a way to celebrate this. Proposals included an outdoors museum, performance spaces or commemorating plaques.



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Air pollution + environment

SAMPLE OUTPUT

AIR POLLUTION + ENVIRONMENT

What is people's experience of the environment in and around the Westway Trust's land?

The workshops tried to prompt participants to speculate about what different futures might look like and enabled people to empathise with different users of the space to recognise different perspectives on green issues. Participants then created a new idealised world using collage and drawing, and then wrote a postcard from the future explaining how the space was transformed. Guided walks also enabled people to observe local issues.

what you told us...

- The Westway is dualistic in that it feels homely for some but can be alienating for others.
- There is a general lack of green space around, and the project needs to increase local planting.
- A large amount of informal and formal parking takes place, taking space away from people, the project should seek to reduce this.
- Monitoring: could the project be an opportunity to communicate local air quality issues in public space somehow?



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Create your own public space

WORKSHOPS

CREATE YOUR OWN PUBLIC SPACE

This series of workshops was about reflection through experimentation.

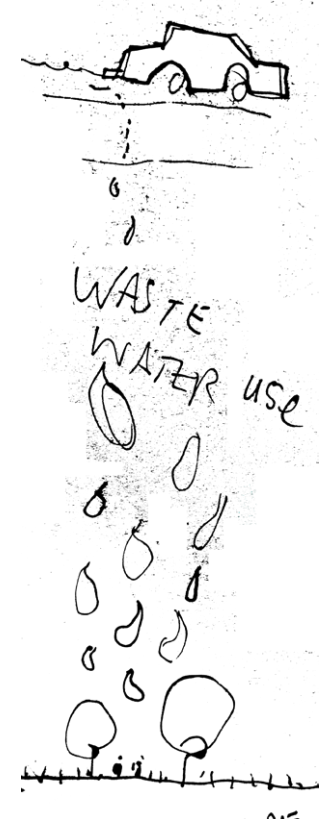
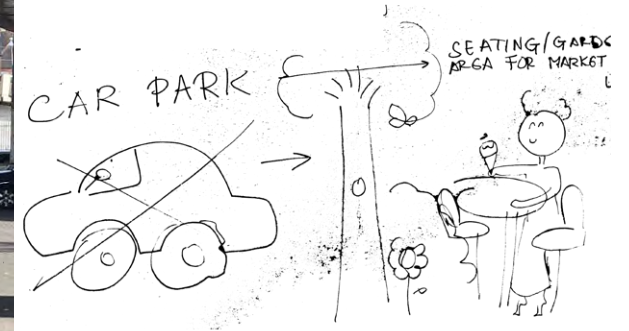
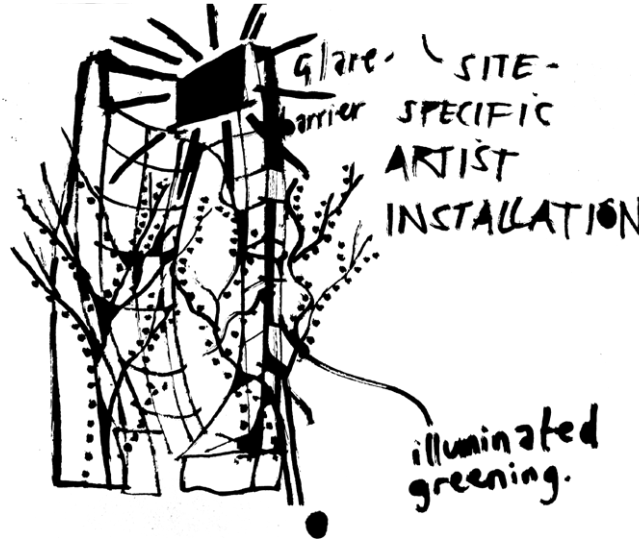
The workshops were targeted mainly at children, providing space for improvisation and collaboration on ideas. A local artist facilitated two of the sessions using discarded materials to provide the basis for collaboration.

what you told us...

"Wildflower gardens should be planted to encourage bees as we do not have enough bees" Lyla, aged 6

- Safety and play should be at the heart of the project's proposals.
- Could green proposals include water features and attract a diversity of animals?
- Re-using old things can provide new opportunities rather than bringing old things in.
- Could the project provide new facilities for children and young people?





Making your ideas happen

SAMPLE OUTPUTS

Drawings made by local residents during the walks

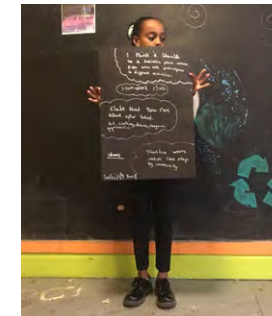
MAKING YOUR IDEAS HAPPEN

These workshops were designed to get people to bring their ideas to life.

The workshops centred on a series of guided walks where participants were told to 'observe' space, 'locate' areas for potential interventions, and 'create' their idea by writing or drawing on the black sheets of paper provided. Walks were punctuated by refreshment pauses, enabling people to join for small sections, join for stationary moments or follow the whole journey.

what you told us...

- Stable Way has been completely ignored, could the project respond to its needs in a meaningful way?
- Could the project rewild spaces and provide new information about local biodiversity?
- Community-run spaces are vital to the lifeblood of the local area and will be key for the future of the Westway Trust.
- Is improving pedestrian comfort levels possible with new seating, signage and the removal of cars?
- Make sure the project enables local creativity and fulfils tenants wishes.



Key proposals

From the feedback and ideas discussed in the workshops, the co-design team has produced this summary of community proposals. We first present general proposals for the whole 23 acres of land, and then specific proposals dividing the estate into four areas: Stable Way + Sports Centre, Bramley's + Maxilla + Malton Road, Thorpe Close + Portobello and Acklam Road.

KEY PROPOSALS

General proposals across the whole 23 acres of land

1. CREATE A CONTINUOUS “COMMUNITY STREET” FROM STABLE WAY TO WESTBOURNE STUDIOS

- 1A. Clean and good quality public realm, improving and enhancing key landmarks in the 23 acres of land
- 1B. Crossings to connect the disjoint part of the estate and improve safer pedestrian connectivity
- 1C. Wayfinding strategy in the floor engaging local artists
- 1D. Create a place identity and wayfinding strategy by painting the flyover itself and the pillars (would need engagement with TfL)
- 1E. Information point about what is going on in the area

2. CELEBRATE LOCAL HISTORY BY CREATING AN OUTDOORS MUSEUM, PERFORMANCE AND ART DISPLAY SPACES AND COMMEMORATIVE PLAQUES

- 1A. Plaques commemorating past cultural initiatives, which could be part of the wayfinding strategy.
- 1B. Performance spaces.
- 1C. Art displays
- 1D. Interactive playful art pieces

3. PLAY STREET

- 3A. Play equipment all along the Westway Trust land, including table tennis, chess tables and children’s play features such as swings.
- 3B. More spaces for children

4. GREENING STRATEGY

- 3A. Planting boxes all along the estate, some of them possibly with allotments
- 3B. Connectivity and continuity among the green spaces
- 3C. Bring biodiversity and animals to the area
- 3D. Explore the possibility of building a structure with greenery along the flyover

5. REDUCING ACCESS OF CARS, REGULATING PARKING, AND MORE PEDESTRIAN AREAS (Some will need discussion with RBKC)

6. BETTER CYCLING INFRASTRUCTURE (CYCLE LANES, PARKING AND SAFE STORAGE)

7. MORE SEATING ALL ALONG THE WESTWAY TRUST LAND

8. IMPROVED LIGHTING ALL ALONG THE WESTWAY TRUST LAND

9. POINTS OF ACCESS TO INFRASTRUCTURE (ELECTRICITY, WATER) TO DEVELOP COMMUNITY-FOCUSED ACTIVITIES

10. NEED FOR PUBLIC TOILETS IN DIFFERENT POINTS



KEY PROPOSALS

Stable Way + Sports Centre

1. A SAFE PASSAGE BETWEEN LATIMER ROAD AND FRESTON ROAD

- 1A. Lighting and wayfinding to connect Latimer Road to Latimer Road Tube
- 1B. Provide active frontages through spaces for community-focused activities such as containers or other spaces
- 1C. Stronger and clearer interaction between the Sports Centre and this space

2. GARDEN RING

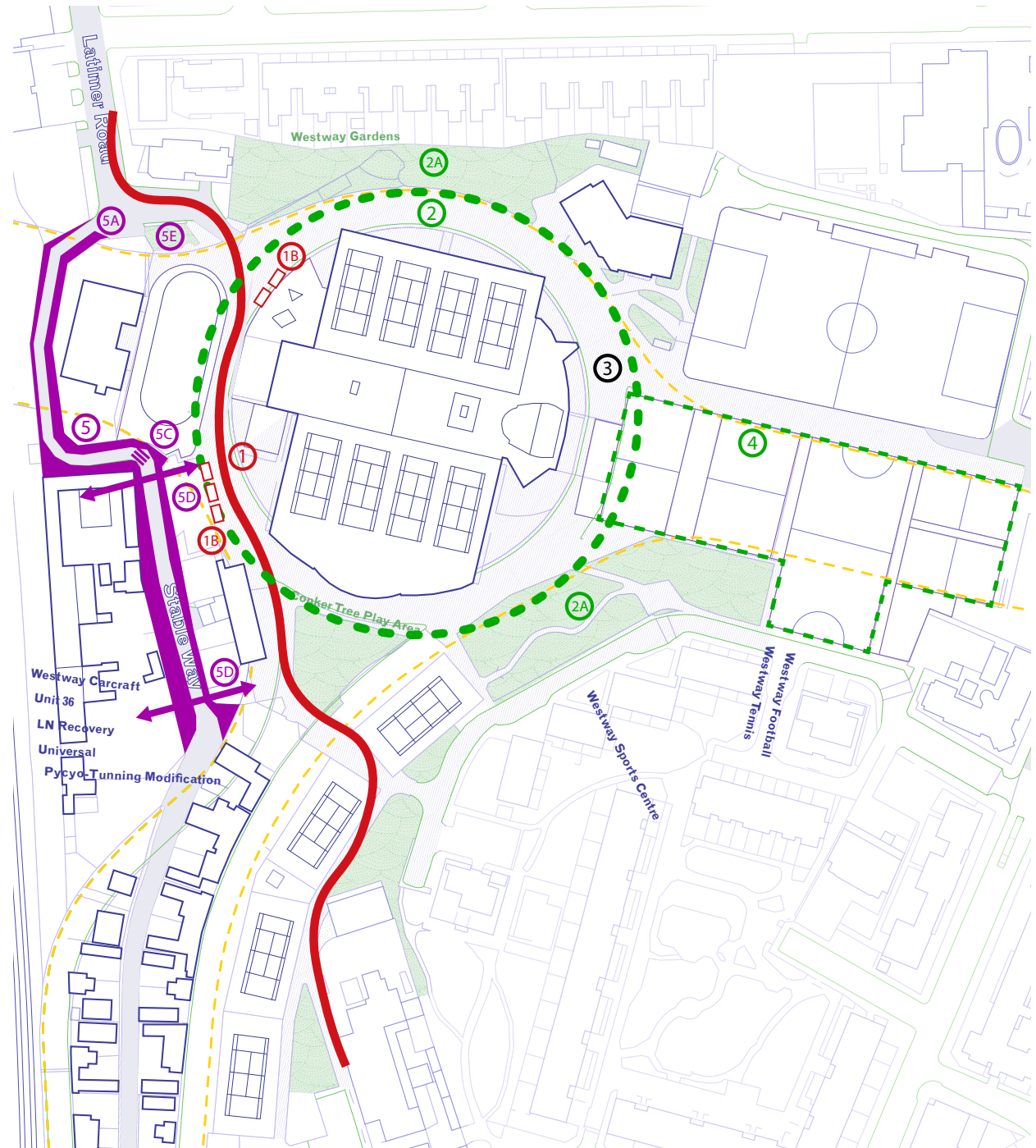
- 2A. Re-wilding and biodiversity
- 2B. Extending and connecting the existing gardens
- 2C. Link Conker Tree Adventure Playground to this green corridor and turn it into a green play path.
- 2D. Free sports equipment.
- 2E. Explore bee boxes and bird boxes
- 2F. Explore planting the advertising towers as green screens

3. DRINKABLE WATER FOUNTAINS

4. ENHANCED GREENING AROUND FOOTBALL AND TENNIS PITCHES

5. URBAN ACUPUNCTURE AT STABLE WAY

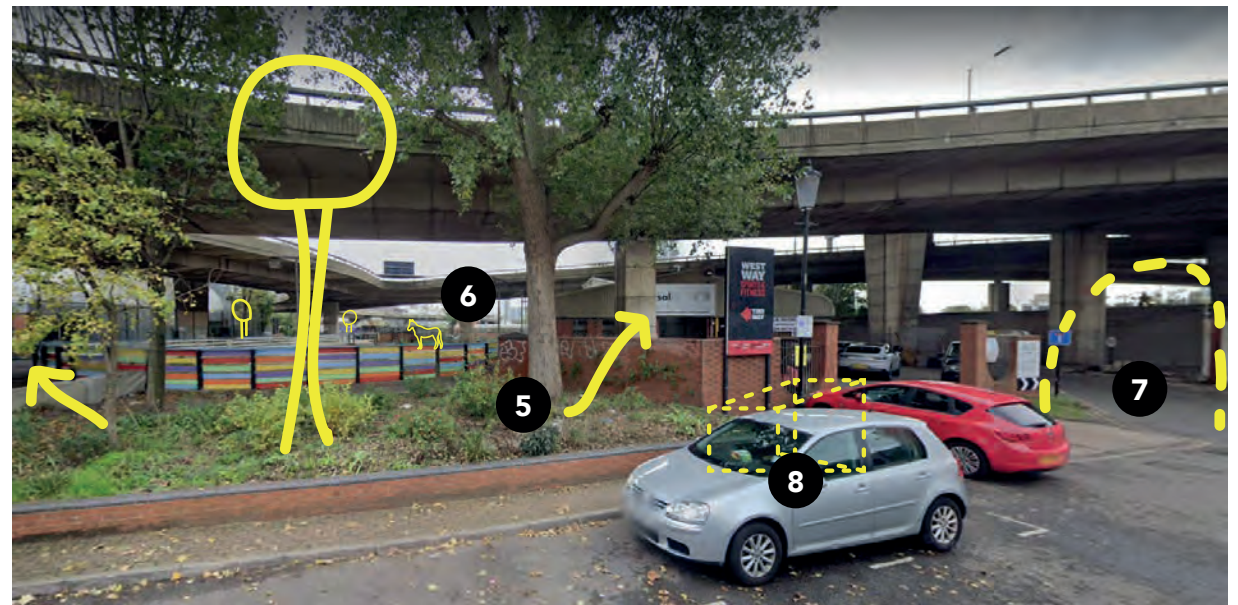
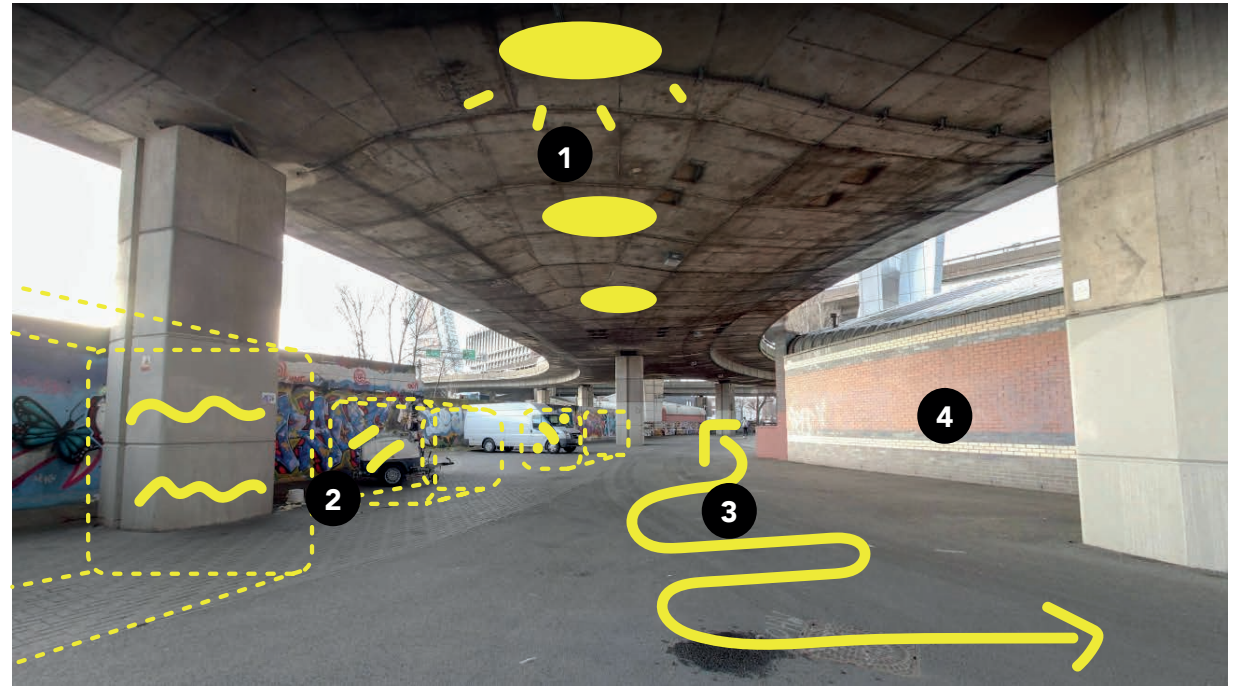
- 5A. Improved entrance and signage to Stable Way
- 5B. Reducing the speed of the traffic and making the street more walkable
- 5C. A safe crossing from the stables to the arena.
- 5D. Passages from the travellers' site to the area of the Sports Centre.
- 5E. The Stables (WLCRC) are planning to re-open in a year. Their proposals include a space for a local manure service.

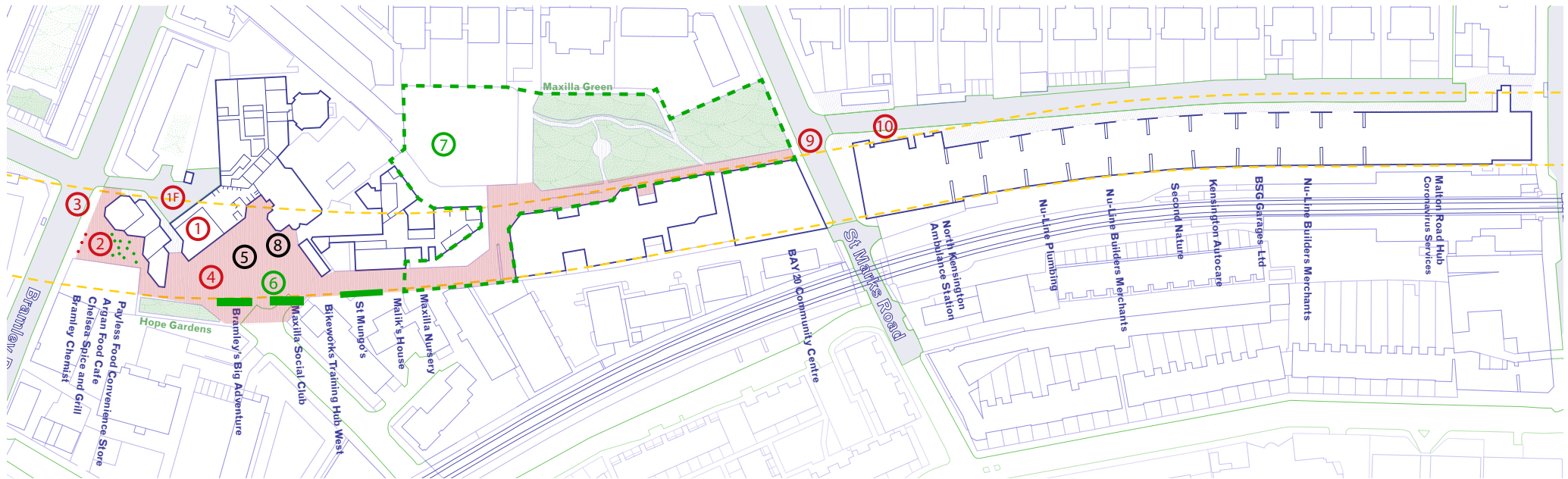


KEY PROPOSALS

Stable Way + Sports Centre

- 1 Improve lighting.
- 2 Introduce spaces for community-focused activities to create a sense of street
- 3 Improve wayfinding and legibility between Latimer Road and Latimer Road Tube Station.
- 4 Stronger and clearer interaction between the Sports Centre and this space
- 5 Enhance and extend existing biodiversity, connect fragments
- 6 Improve crossing from stables into arena
- 7 Improve entrance and signage for Stable Way
- 8 Explore potential businesses for manure





KEY PROPOSALS

Bramley's + Maxilla + Malton Road

1. BRAMLEY'S: REPROVIDE SPACE FOR CHILDREN

- 1A. An empty shell that various community organisations that do activities for/with children can share.
- 1B. Create a community steering group to work on doing a shared proposal for the use and management of the building.
- 1C. Interior layout/design that allows multiple uses.
- 1D. Various activities for children, parents, educational project and life skills.
- 1E. Urgent need for a space where free or low-cost activities can be provided for the communities in the area.
- 1F. Create a public space in front of Bramley's

1G. Coordinate the provision in this space with the provision in Maxilla City.

2. REMOVING CARS, REGULATING CAR-PARK, CREATING AN OPPORTUNITY FOR A NEW PUBLIC SPACE

- 2A. Continue bollards (or planters) to avoid the access of cars.
- 2B. Regulate car-park in the space in front of the shops
- 2C. Turn the space in front of the shops into new public space

3. ARTWORK CROSSING AND WAYFINDING INTERVENTION FROM BRAMLEY ROAD TO MAXILLA WALK QUICK WIN.

4. CLEANING AND WAYFINDING IN THE FLOOR OF MAXILLA WALK

5. INFRASTRUCTURE THAT ENABLE ACTIVITIES AT MAXILLA SQUARE

6. EXPANDED HOPE GARDENS

7. TURN AT MAXILLA GARDENS

- 7A. Blind spot to be improved by removing fence
- 7B. Encourage windows onto the street to reduce blank frontage
- 7C. Connect with Maxilla Gardens and make more accessible the gardens of the former Maxilla Nursery
- 7D. Put lighting on the flyover.
- 7E. More interaction between Bay20 and Maxilla Gardens

8. PUBLIC TOILETS

9. ARTWORK CROSSING AND WAYFINDING FROM ST MARK'S ROAD TO MALTON ROAD

10. MAKE MALTON ROAD SAFER

11. WAYFINDING IN LADBROKE GROVE TO MALTON ROAD

KEY PROPOSALS

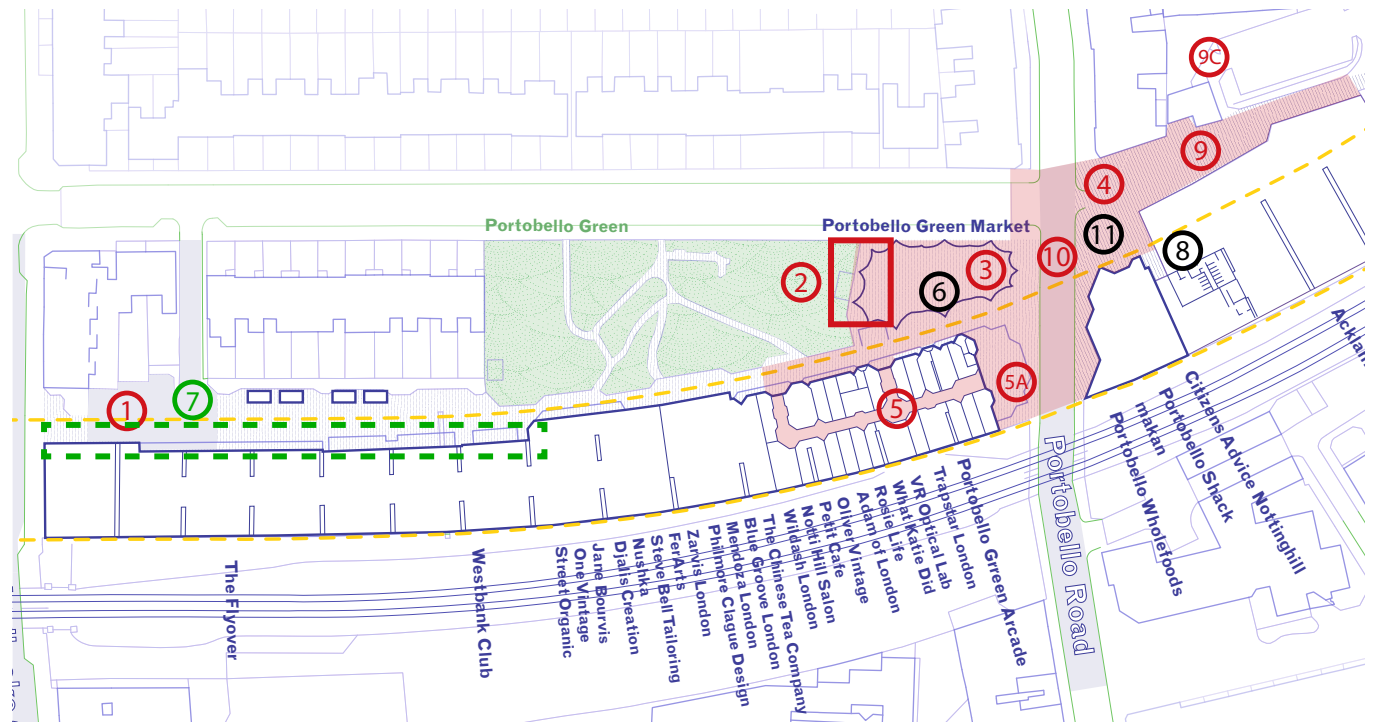
Bramley's + Maxilla + Malton Road

- 1 Community re-use for Bramley's Adventure
- 2 Creating a public space in front of Bramley's
- 3 Wayfinding towards Portobello and Sports Centre
- 4 Control parking and new public square
- 5 Extend Hope Gardens
- 6 Enhance facilities for local community groups, with access to infrastructure to develop activities
- 7 Engage local artists and groups for new painting and wayfinding in the pavement
- 8 Improved conditions for turn to Maxilla gardens



KEY PROPOSALS

Thorpe Close + Portobello



1. PEDESTRIANISE AND REDUCE NUMBER OF CARS WITH ACCESS TO THORPE CLOSE, CREATING NEW PUBLIC SPACES

2. STAGE IN-BETWEEN PORTOBELLO GREEN AND CANOPY TO HOST EVENTS

3. IMPROVE ACCESSIBILITY UNDER THE CANOPY, AND PROTECT IT FROM THE WEATHER FOR WINTER

4. LOW-COST MARKET STALLS FOR LOCAL BUSINESSES THAT CATER FOR LOCAL NEEDS.

5. ARCADE

5A. Lighting improvements

5B. Create proper forecourt by clearing entrance and moving some stalls to on-street parking

5C. Signage improvement to Arcade

5D. Move vans to another location to make the Arcade more visible

6. ACCESS TO INFRASTRUCTURE FOR THE MARKET AND OTHER ACTIVITIES

7. EXPLORE THE POSSIBILITY OF BUILDING A STRUCTURE WITH GREENERY ALONG THE WESTWAY

8. REFURBISH PUBLIC TOILETS ACKLAM VILLAGE

8A. Accessibility

8B. Deep clean and repairs, not completely redoing them

8C. Sanitary conditions of the sink

8D. Think about the accessibility of disabled toilets without touching the mosaic

9. HOARDINGS, CAR PARK AND SPACE OUTSIDE ACKLAM VILLAGE

9A. Make Portobello and Acklam Village more permeable by reconsidering the hoardings (needs further engagement)

9B. Seating space, urban furniture and greening

9C. Explore opportunities for sitting spaces by transforming part of Acklam Road carpark into a public space

10. UNIFY EAST + WEST PORTOBELLO THROUGH TREATMENT / PAINTING

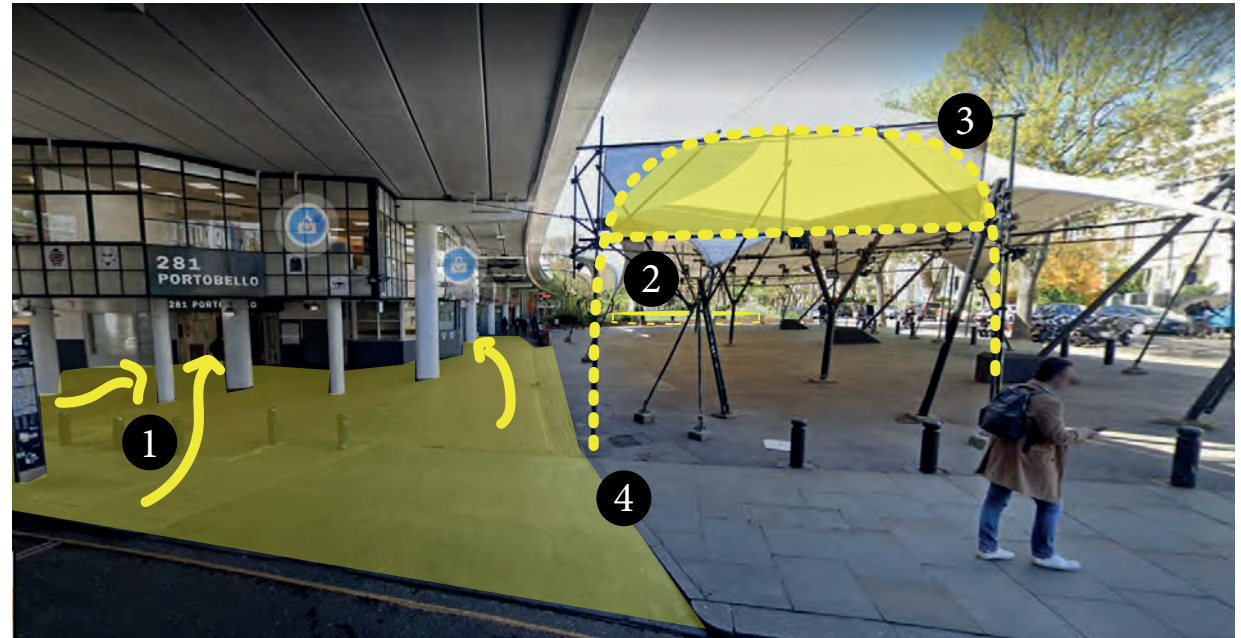
11. CELEBRATE LOCAL HISTORY THROUGH INTERVENTIONS LIKE AN OUTDOOR MUSEUM ALL ALONG THE WESTWAY TRUST LAND

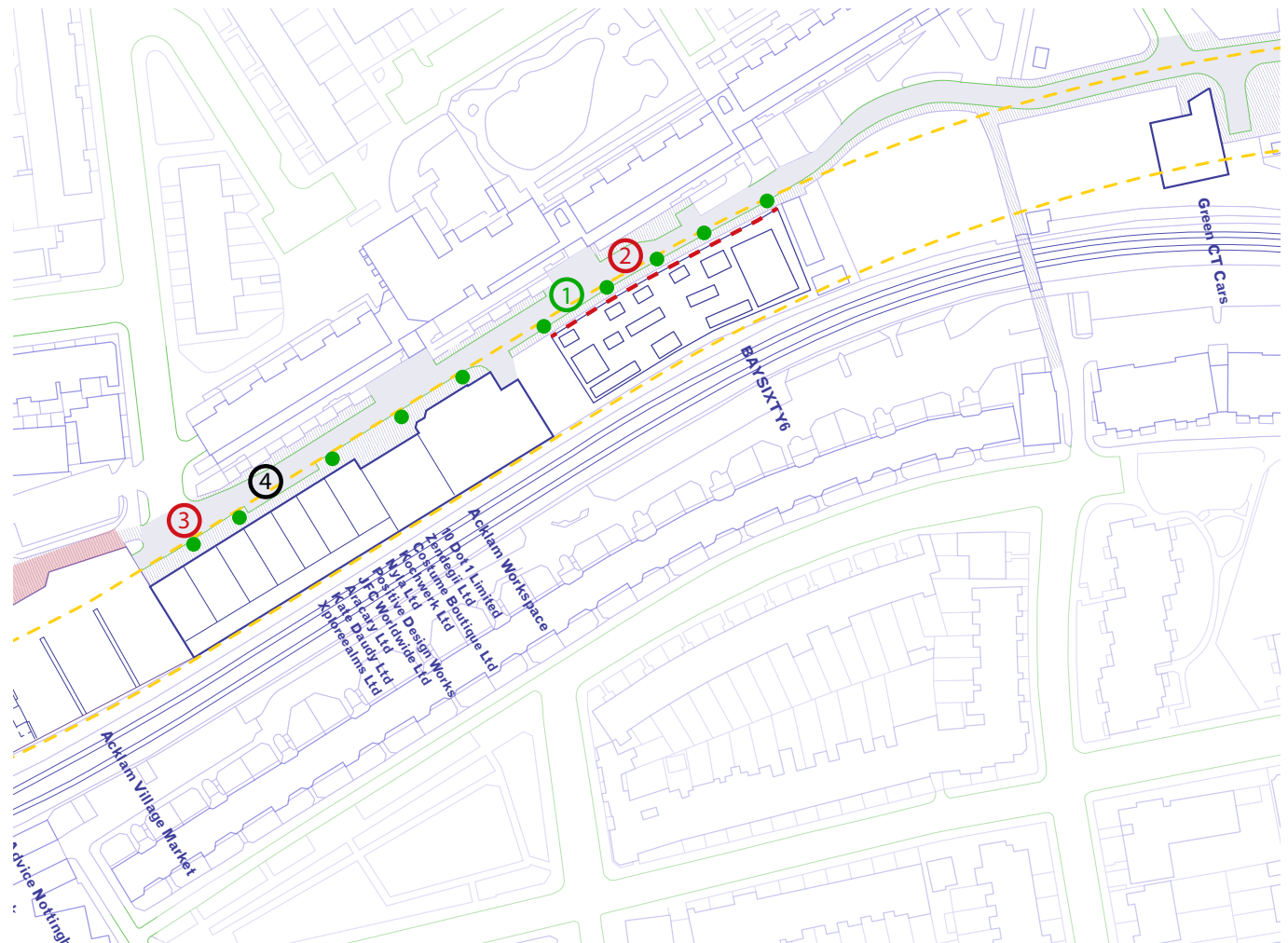
12. PLAY IN THE PUBLIC SPACE ALL ALONG THE WESTWAY TRUST LAND

KEY PROPOSALS

Thorpe Close + Portobello

- 1** Improved forecourt and signage for Portobello Arcade
- 2** Stage for performances between Portobello Green and the Canopy, provides seating when not in use
- 3** Improved signage for Portobello Markets
- 4** Improve interface between Canopy and Arcade
- 5** Refurbish public toilets
- 6** Make Portobello Market and Acklam Village more permeable by reconsidering the hoardings (needs further engagement)
- 7** Explore seating opportunities at top of market by Acklam Road, and opportunities for Acklam car park
- 8** Enhance facilities for market traders





KEY PROPOSALS

Acklam Road

1 Limited access to cars or one way system to reduce traffic

2 Extend footway and increase playing space and facilities

3 Make the place more friendly by removing grills from ground floor units

4 Outdoor museum with signs or plaques, which goes along the whole Westway Trust land

5 Plant blank facades

6 Create place identity and wayfinding strategy by painting the undercarriage of the flyover

7 Introduce sound barrier for skatepark with possibility of seeing in to retain visual presence

8 Change treatment of carriageway to favour pedestrians



We have identified a series of local sole traders and businesses keen on being involved in the delivery of proposals.

A. ARTISTS

Five artists have told us their interest and availability to implement any public art or art-focused workshops.



B. CULTURE

One cultural educator with t-shirt making skills and DJing teaching skills is keen to support the cultural elements of any project.



C. DESIGNERS

Three designers have skills ranging from graphic to product and website.



D. GARDENING

Two gardeners have been identified to support the design and management of any proposals affecting gardens.



E. ELECTRICIAN

One local electrician has offered their services during the construction of any project.



F. LIGHTING+WAYFINDING

A local firm specialised in lighting and wayfinding is keen to support the implementation of the project's improved wayfinding and lighting.



G. MENTAL HEALTH

One mental health professional has offered their services to the project.



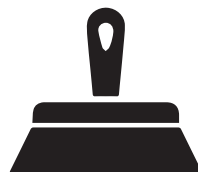
H. PLANT NURSERY

One local plant nursery is keen to provide plants and coordinate delivery for plants.



I. PLASTERING

One plasterer has told us their interest in being involved in any refurbishment project,



J. REMOVALS

Two local removals professionals have indicated their availability to support the logistics of any project implementation.



K. SECURITY

A local security company is keen to support on consultancy on security issues or the delivery of security.



L. STONE MASONRY

A stone mason has said they are keen in supporting any construction project if their skills were to be required.



NEXT STEPS

What follows after this

A. COMMUNITY STREET RESPONDS

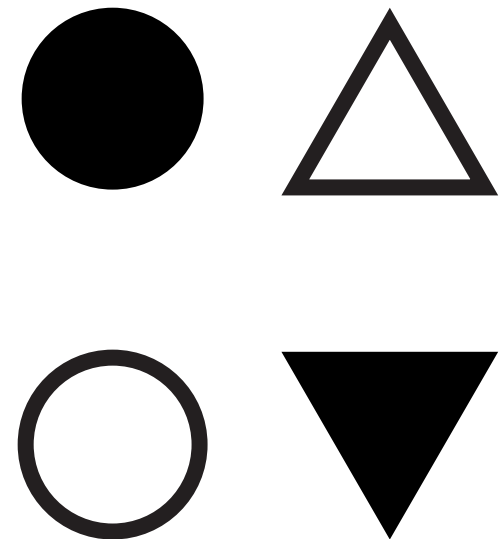
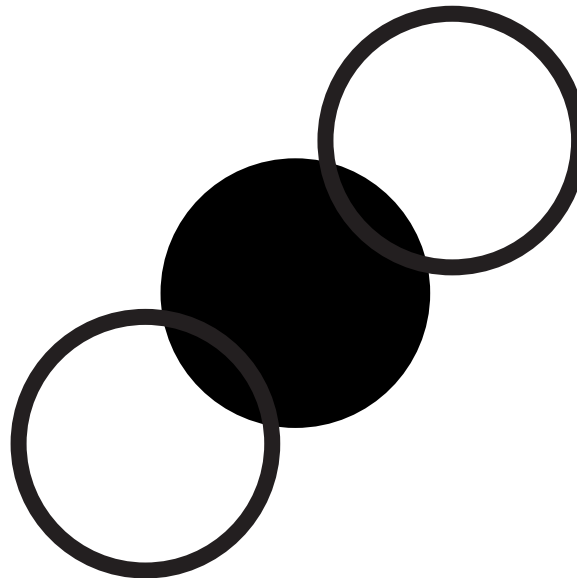
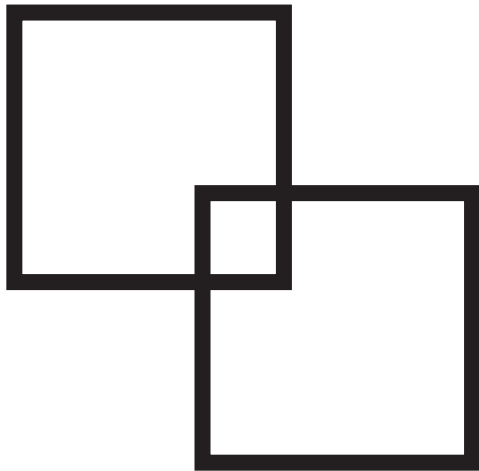
The Westway Trust should respond to this initial engagement by providing a matrix to show how the views and proposals collected in this process will or will not be addressed by the project, and a timeline on when the improvements and proposals will take place. This response should be made available publicly, and be reflected in subsequent design stages.

B. STEERING GROUPS

The steering groups that are being set up to monitor the project should all have a copy of the co-design report and refer to this regularly to ensure that the community proposals collected are being delivered through the subsequent design stages. One way to ensure this is by using the co-design report as an induction document for all members of the steering groups.

C. SKILLS AUDIT + DELIVERY

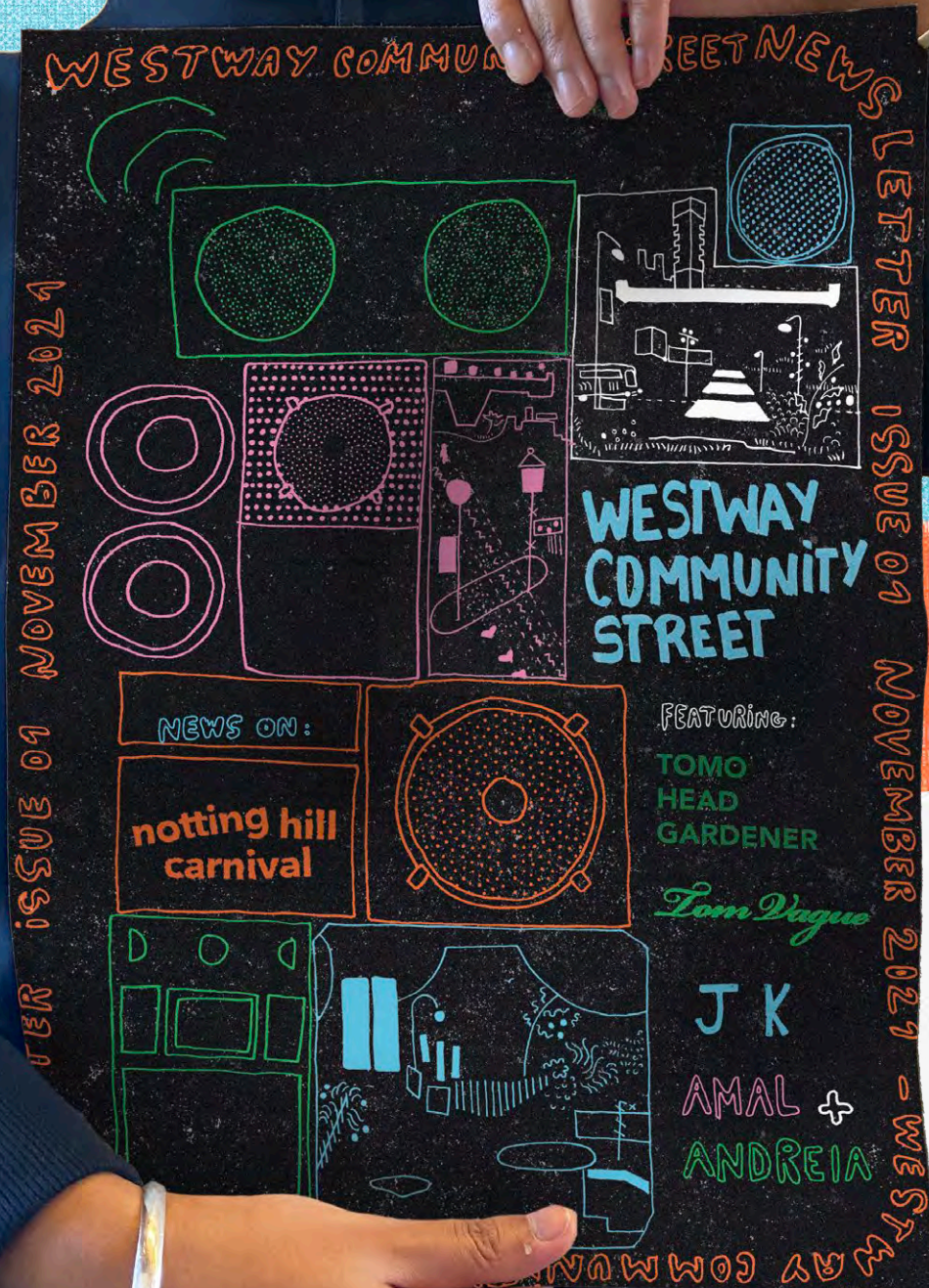
The skills audit that accompanies this co-design process should be used to identify local delivery partners for the implementation of the proposals. Where possible each proposal could be an opportunity to involve local people and businesses in the project implementation.



COMMUNITY
STREET

COMING UP with lead designers DK-CM

- The Westway Newsletter
- Design Development
- Co-build Opportunities



Thank you.

We thank all the participants that have participated in the co-design workshops and the organisations and stakeholders that have agreed to meet us to discuss the project.